



## CHRIS BLUM

Chris Blum is an accomplished entrepreneur and business leader whose career spans multiple industries, including consulting, marketing, financial services, visual arts, and home décor. A graduate of Kettering University, Chris began his professional journey with General Motors, where he gained deep operational, retail, and strategic experience through a series of progressive assignments within the company and its dealer network.

Building on that foundation, Chris founded his first company focused on customer loyalty and retention strategies for automotive organizations across North America, later expanding to support global OEM partners. He currently serves as President of NuCar Consulting, Inc., advising organizations on growth strategy, operational excellence, and long-term business development.

Chris has provided leadership and strategic insight to several advisory and executive boards, including The Reynolds and Reynolds Corporation, Saint Mark's High School (where he served as Admissions Chair), Third Wave Water, Inc., AutoAwards, Inc., and Cheri Blum Studios. His board service reflects his strengths in organizational growth, financial governance, strategic planning, and community engagement.

A lifelong supporter of youth leadership development, Chris is a Life Scout, former Senior Patrol Leader, and recipient of the Arrow of Light, Ad Altare Dei, and membership in the Order of the Arrow. He remains deeply committed to the values of service, leadership, and character that Scouting instills in young people.



Chris resides on Maryland's Eastern Shore with his family, where they enjoy boating, watersports, and the abundant recreational opportunities of the Chesapeake Bay region.

1910 Baden Powell Way  
Dover, DE 19904  
302-622-3300

[www.delmarvacouncil.org](http://www.delmarvacouncil.org)



**Prepared. For Life.™**

