

2026 Trail's End® Banners Overview for Councils

Councils, Units, and Scout Parents can purchase banners from Trail's End to use at Storefronts and events.

Specs: 6ft x 2.5ft - Hemmed on all 4 sides, 8 brass grommets, 13oz premium matte finish

Cost

- \$25/banner
- \$400/case (\$20/each; 20 per case)

Ordering

- Open until Aug 14
- Councils
 - Full cases at <https://form.jotform.com/260816294856165>
 - Invoiced Net 30 upon shipment
- Units and Scout Parents
 - Individuals and full cases at <https://trails-end-2026-banners.square.site/>
 - Pay via credit at check-out
- Ship weekly starting May 18

Messaging

- "I Earn More Rewards with Credit" to encourage consumers to pay with credit
- Over 70% Returned to Scouting
- Photos of Scouts in action

Why is credit important?

- 72% of U.S. retail is credit, yet Scouts are only 51% credit from consumers. That's a missed opportunity, because consumers spend 14% more with credit... helping Scouts hit goals 14% faster.
- Plus, not handling cash is safer for Scouts, Parents, and Leaders, and credit means Scouts, Packs/Troops, and Councils get paid faster.

Support

- <https://support.trails-end.com>
- Email: support@trails-end.com

