

New Scout Sign-Up Event: Traditional Join Scouting Night

This Join Scout Night Event is designed to take place at a local elementary school. The purpose of School Join Scout Night Event for Scouting is for a pack to hold a recruitment at their local school so that new families can join. This is common ground for families and where they will feel comfortable coming. It will allow prospective families to engage with leaders and Scouting families at a personal and face-to-face level. Join Scout Night Events are intended to: be fun, answer questions and create excitement. If done correctly parents will envision their family in Scouting, no matter what that family may look like. If asked correctly as part of this Join Scout Night Event, families often enroll their children right there on the spot.

This template is echoed in many versions across many Councils for years. This is because historically this has been the most effective way to recruit in a school setting. This may not be possible in every school district, and may not be appropriate for every pack. If possible, pair this Join Scouting Night with classroom or lunchroom Cub Talks for a highly effective event.

If you don't have volunteers with daytime availability for Cub Talks, coordinate with your District Executive and District Membership Chair.

If you need help improving your school access, please contact your District Membership Chair.

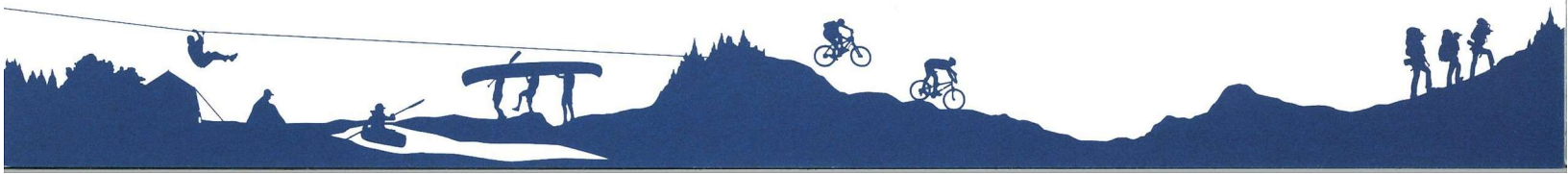
This template is one in a series of fun Join Scout Night Events that are designed to be fun and get new families to join Scouting. They may be used as is or as an idea generator for your Unit. Please feel free to adapt this to an already planned activity. Every community is different! These Join Scout Night Events can be facilitated by individual units or by several units in a community.

1. **Location:** repetition has shown that the most effective location for a traditional Join Scouting Night is the school cafeteria. If that isn't an option, consider a local community center or park with a pavilion. Try to avoid hosting this event at a



church since parents are more likely to feel comfortable going to a location that they know.

- a. Price dependent, Del Mar Va Council will pay for the use of the school cafeteria if your school requires it.
 - b. Certificates of Insurance may also be needed. If so, please send the location address and name to Carol Swank at cswank@dmvc.org
2. **The Presentation:** It is suggested that the main presentation is given at the beginning of the event to all parents at once. This presentation provides a comprehensive overview while keeping things simple and unified. If there are questions, offer to answer them one on one after the presentation.
- a. **Do a check in:** collect names, emails, and phone numbers. Consider a QR code to google forms to collect information without paper. Or if using paper, be sure to bring a clipboard.
 - b. **Agenda for Presentation:**
 - i. Parents arrival and welcomed by volunteers. Parents check in at sign in table (6:15-6:25 pm)
 - ii. Cubmaster/Committee Chair open and welcome (6:30 pm)
 - iii. Pledge of Allegiance, Scout Oath, and Scout Law (6:33 pm)
 - iv. Cubmaster/Committee Chair recaps the Scout Talk to hype up the crowd (6:35 pm)
 - v. Cubmaster/Committee Chair introduces the game that is available for kids outside, kids ask for permission and go outside with multiple YPT trained adults (6:37 pm)
 - vi. Cubmaster/Committee Chair shares their 'Why I joined Cub Scouts' story (6:42 pm)
 - vii. Cubmaster/Committee Chair introduces Den Leaders (6:45 pm)
 - viii. Cubmaster/Committee Chair explains the following in order... (6:45-7:05 pm)
 1. What is a Pack? What is a Den? When do they meet?
 2. What types of activities are on the Pack calendar? Examples of Den activities
 3. What do we wear to Scout meetings? Where do I buy the uniform?



4. What are the other costs of Scouting? Pack dues explanation and registration fee explanation
5. What financial aid is available? What fundraisers does the Pack do?
- ix. Cubmaster/Committee Chair re-explains why joining Cub Scouts is important (7:10 pm)
- x. Treasurer explains the dues/registration fee collection process and walks families through how to apply. Parents should be encouraged to apply then. Other adults walk around to answer questions (7:15-7:30 pm)
- xi. Clean up and go home. Thank janitorial staff on the way out (7:30 pm)

Timeline: Below is a suggested timeline to make sure your event is a success. There is a online backdater tool that automatically gives dates for this timeline. See QR code below.

- 60 days out
 - Submit State Background Check for 3-5 possible adult presenters
 - Secure Recruitment Location via Principal
- 59 days out
 - Submit approval and payment for recruitment location
 - BeAScout.org Pin updated
- 30 days out
 - Complete Recruitment Material Order
 - Recruit Leaders to help with Sign up Night
 - Complete an invite list of potential families
- 20 days out
 - FaceBook Event Created
 - Flyers/Peachjar approved by School
- 14 days out
 - Materials Received by Unit
 - Digital Flyer/Peachjar Posted
- 10 days out
 - Put Flyers Up Around the Community
 - Yard Signs and Posters Put Up



- Email Invites Sent to Invite List
- 7 days out
 - Warm up physical flyers to school
 - Phone Calls to Invite List Families
- 3 days out
 - Reminder Email to all Families
- 1 day out
 - Physical Flyers and Youth Talks at School
- 0 days out
 - Day of Reminder Email Sent to Invite List
 - Host actual Join Scouting Night
- 3 days past
 - Turn in Applications
 - Follow up With Families That Did Not Sign Up

Supplies Needed: Here is a suggested list of supplies for this Adventure.

- Lots of clipboards
- Sign-in Sheet
- Pens
- Youth and Adult applications as well as printed QR code for beascout.org
- 2 Yard Signs
- Materials for game or rockets
- Unit materials to add to Joining Packets like a print Program Calendar.
- First Aid Kit



Scan the QR code below to request flyers to promote your event. Other supplies are also available.



Scan the QR code for the backdater tool. Enter your event date in the yellow cell and allow it to calculate for you

