

### **New Scout Sign-Up Event: Service Project**

This Join Scout Night Event gives prospective parents and youth an opportunity to actually do the promise of Scouting. It will allow them to engage with leaders and Scouting families at a personal and face-to-face level. It also can fit right in with a Pack's program plan. Join Scout Night Events are intended to: be fun, answer questions and create excitement. If done correctly parents will envision their family in Scouting, no matter what that family may look like. If asked correctly as part of this Join Scout Night Event, families often enroll their children right there on the spot.

This template is one in a series of fun Join Scout Night Events that are designed to be fun and get new families to join Scouting. They may be used as is or as an idea generator for your Unit. Please feel free to adapt this to an already planned activity. Every community is different! These Join Scout Night Events can be facilitated by individual units or by several units in a community.

1. **Location:** Choose a common location for this event that is in need of a service project. Consider supporting your local school, park, veterans organization, or community center. Parking should be plentiful. If in an urban location, be aware of possible road hazards and construction. Make sure there is a clear start point. Its important that this is something that can be entered into Google Maps and easily found.
2. **The Presentation:** It is suggested that the main presentation is given at the beginning of the event to all parents at once. This presentation provides a comprehensive overview while keeping things simple and unified. If there are questions, offer to answer them one on one as the service project begins. If you wait until the end of the hike to do the presentation, the risk is that parents will be tired and want to go home without listening.
  - a. **Do a check in:** collect names, emails, and phone numbers. Consider a QR code to google forms to collect information without paper. Or if using paper, be sure to bring a clipboard.
3. **Before you begin:** Consider teaching the outdoor principle and leave no trace. Relate the service project back to the values of Scouting.



4. **During the project:** frequently remind participants to drink water. Take photos. Make it a game if possible, who can collect the most trash? If siblings are present, be sure to involve them as well.
5. **At the end of the project:** share what Cub Scouting means to your families. Highlight fun adventures or memories. Consider having the kids themselves tell parents why Scouting is important to them.
6. **Wrap up with a snack or Picnic:** Use this time to follow up with families. All prospective families should receive a Joining Packet. At this point, offer a time to rest and chat while filling out applications if they are ready to join. Its important to bring clipboards and paper applications because beascout.org may not be an option with limited cell signal. Its also important to not use this time as a way to recruit new volunteers unless a parent is vocally wanting to know more. Save that conversation for the parent onboarding meeting later in the month.

Timeline: Below is a suggested timeline to make sure your event is a success.

- 60 Days Out Select location for the service project and make any necessary reservations.
- 60 Days Out Put on unit calendar and promote to families.
- 60 Days Out Review Recruitment Guidebook for how to promote event.
- 60 Days Out Get Peer-to-Peer cards to families so they can invite non-Scout friends.
- 30 Day Out Recruit and brief Volunteers, Parents and Scouts to help.
- 30 Days Out Complete Recruitment Material Order Form. QR code below
- 20 Days Out Social Media Event Created
- 14 Days Out Get Recruitment packet/supplies from Scout Office.
- 14 Days Out Prepare other needed Materials and Supplies.
- 10 Days Out Put up Fliers and Yard Signs to promote event.
- 7 Days Out Fliers and Cub Chats at local Schools if allowed.
- 5 Days Out Confirmation and Reminders to Pack and those helping with the event.

Supplies Needed: Here is a suggested list of supplies for this Adventure.

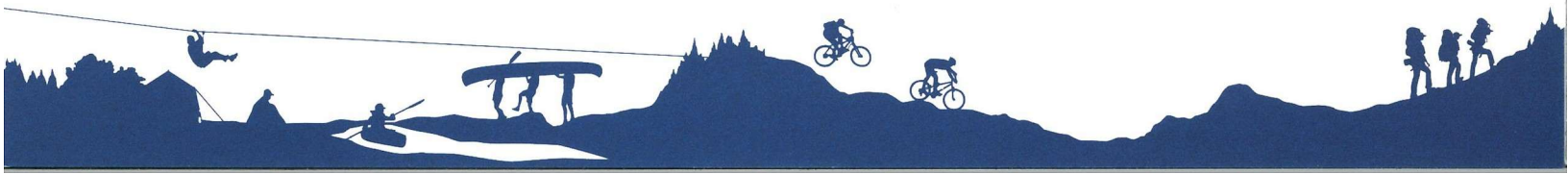
- Lots of clipboards

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- Sign-in Sheet
- Pens
- Youth and Adult applications as well as printed QR code for beascout.org
- 2 Yard Signs
- Printed Outdoor Code and Leave No Trace
- Unit materials to add to Joining Packets like a print Program Calendar.
- First Aid Kit
- Item and tools needed for service project.
- Extra work/disposable gloves.
- Water Jug with water
- Snacks/Picnic Items

Scan the QR code below to request flyers to promote your event. Other supplies are also available.

