



New Crossover or New Family Welcome Email Template

Should be sent within 48 hours of family joining your pack.

Consider using mail merge which can send bulk email while personalizing name.

SUBJ: Welcome to Troop ###

Dear [redacted] Family,

WELCOME TO SCOUTS BSA! Thank you SO much for joining our Troop this year. We look forward to working with your family in making your Scouting years as fun and memorable as possible. What to look forward to:

Parent Orientation is (Day, Date, Time, Location). We look forward to seeing your family there. We will cover many things and hope to answer all your questions about Scouts BSA.

No job is too small and many hands make light work! Even our most experienced Scoutmaster, was once the parent of a brand new crossover.

We encourage every parent to go to My.Scouting.org to complete [Youth Protection Training](#).

Please see the attached calendar (and/or web address) below, which indicates pack and den meeting dates and other important events for you and your new Scout to look forward to!

Yours in Scouting,

Scoutmaster (Name)

Contact Info: (phone) and (email)

