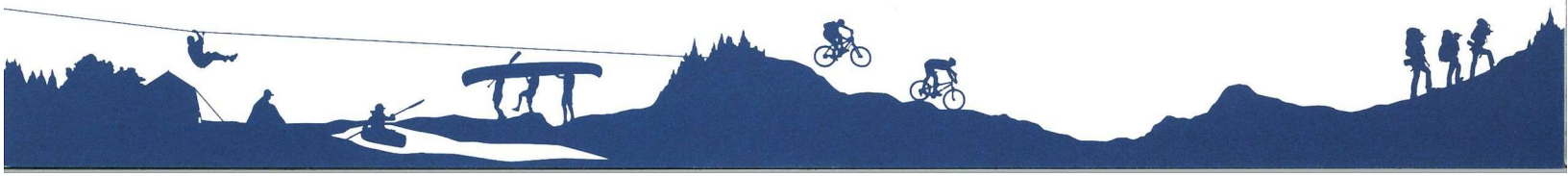


R. CLIFFORD (CLIFF) BERG, JR

Cliff Berg is a native of Doylestown, PA. He is a graduate of Juniata College, earning a Bachelor of Science degree in Economics. Cliff later received a Master of Science in Financial Services from the American College. During his career in the Financial Services Industry, Cliff obtained the Chartered Financial Consultant (ChFC), Chartered Life Underwriter (CLU), and Accredited Estate Planner (AEP) professional designations.

Upon graduation from college, Cliff spent five years with the Boy Scouts of America as a professional Scouter which brought him to Wilmington, DE. He then served in the Financial Services industry as a Financial Planner for 38 years. Cliff served in several leadership positions within his professional industry, including serving as the National President of the Society of Financial Service Professionals in 2009-10. Cliff retired at the end of 2012 as a principal and partner with the Financial House, a financial planning firm located in Centreville, DE. Cliff and his wife, Donna, then relocated and currently live in Ocean Pines, MD.

Cliff has been active in his community his entire lifetime. He has been an active Rotarian for more than 50 years, starting with the Steelton Rotary Club in Steelton, PA in 1969 and then as a member and Past President of the Brandywine-Naamans Rotary Club, and is currently a member and three term President of the Ocean City/Berlin Rotary Club. Cliff served as District Governor for Rotary District 7630 in 2022-23. He has remained active as volunteer with Scouting and has served in several leadership positions, including having served as President of the Del-Mar-Va Council and a member of the Northeast Region Boards. He was awarded the National Distinguished Eagle Scout Award, Silver Beaver and Silver Antelope Award. Cliff also serves as a volunteer with the American Cancer Society and has served in leadership positions on the Division and National levels, including having served on the ACS National Board. He is active with his church, Atlantic United Methodist and has served as Chairman of the Finance Committee.





Cliff and Donna have two children, Jennifer and Michael and four grandchildren, Stella, Tess, Malaya, and Mason.

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