

Nentego Lodge #20



Nentego Lodge #20

2013-2014 Strategic Plan

Del-Mar-Va Council, BSA



The National Order of the Arrow Vision

As Scouting's National Honor Society and as an integral part of every Council, our service, activities, adventures, and training for youth and adults, will be models of quality leadership development and programming that enrich the lives of our members and help extend Scouting to America's youth.

The Mission of the Lodge

The mission of the lodge is to achieve the purpose of the Order of the Arrow as an integral part of the Boy Scouts of America in the council through positive youth leadership under the guidance of selected capable adults.

The General Goals of Every Lodge

- Be an integral part of every Council.
- Be recognized as a Quality Lodge.
- Be responsive and flexible in meeting the needs of the Council.
- Be proactive, innovative, and energetic in the support of the Council and its units.

Introduction

Nentego Lodge strives to fulfill the mission of the Lodge as defined by the National Order of the Arrow Committee and seeks to reach each of the general goals set forth above. The Executive Committee has recently completed a review of our operations and has identified the following areas to make every effort to improve and/or develop through 2012. Our goals have been divided over the four areas of National emphasis.



Promote Outdoor Adventure

- Continue to promote the OA High Adventure Program at all OA events and in lodge and Council communications. (Program Vice Chief)
- Continue to offer a campership to help cover application expenses for OA high adventure. Tie the campership to promoting their experiences to the lodge and scout units. (LEC)
- Promote attendance and service at the 2013 national Jamboree (Web site, communications)
- Establish a “yearly” Trader Flap Promoting OA High Adventure. Help cover the costs for the camperships and promotions of OA High Adventure. (Program Vice Chief)
- Establish an online link for camping opportunities in the Tri state and North east area.

Establish and Publish and Maintain a Lodge Budget

- collect data from previous years and establish a projected budget. (LEC, Key 3)
- Evaluate this budget on a quarterly basis and provide updates to the LEC and the Lodge. (LEC, Key 3)
- Annual review of expenses and income to facilitate short and long term lodge goals. (LEC)



- Build upon our financial position with improvements to budgeting, **building income streams** and increasing membership and retention trends. **Through our financial position continue to support the Council through camp improvements and endowment.**

Develop Leaders of Character

- Continue to develop and build on the annual Lodge Leadership Development event. Alternate this event to be a weekend one year and a one day event the next. (Establish a subcommittee establish a theme, curriculum and promote the LLDC)
- Continue to support the National Leadership Seminar program by making members aware of the leadership opportunities sending participants every year.(NLS, NLATS).
- Promote this Leadership training thru out the lodge. Like OA High Adventure the national Leadership Seminar Program makes better leadfers for our lodge and for the units. (web page, communications, programs, unit elections, round table discussions, WHO?)
- **Adequately plan and prepare to send a contingent to the 2013 section Conclave at...?(LEC,Chapters))**
- **Host a successful and memorable Conclave at Camp Rodney (?) in June of 2015. By 2013, begin the planning process of hosting the 100th Anniversary of the Lodge and Order in 2015. (Establish a Sub committee for 2015 Conclave, LEC, Key 3)**

Nentego Lodge #20



- Adequately plan and prepare to send a contingent to the 2015 National Order of the Arrow Conferences to be able to take part in the training and leadership development of its participants. Offer aggressive fundraising campaigns for these trips so that youth members who participate have the option of attending at lower costs.
- Continue to identify, recruit, develop, and retain quality adult volunteers as advisers with desired qualifications.

Serve & Support Scouting in the Del-Mar-Va Council

- Continue to serve the Camps of our Council by maintaining a high level of quality service at our annual weekends. Work to continue to improve the organization and implementation of the service at the start of the projects on the weekends.
- **Develop ways to be of service to the Scouting for Food campaign**
- Through our efforts in Camp Promotions help cultivate better Del-Mar-Va unit participation at Del-Mar-Va Summer Camps including Cub Scouting.
- **Begin and develop relationships** to assist with the Cub Scouting Program in Council. (Key 3, Program Vice Chief)

Nentego Lodge #20



- Be involved in a large way in the planning and success of Area and Council wide Jamboree events. (need dates for next council jamboree, and area camporee events)
- Provide support in the form of service crews for Del-Mar-Va events, programs or activities when called upon.

Be an active and Honored Brotherhood

- Increase the Lodge presence within the Council's units through better utilization of the OA Troop/Team Representative Program.
 - Improve the recruitment and training of OA Reps. (LLDC/ Chapters)
 - Create database to track OA Reps from year to year.
 - Develop monthly contact and unit meeting agenda for OA Reps. (Chapters)
- Develop and implement a lodge program that markets the lodge at the units recharter day in their specific area. This will include but not limited to: Units list of OA members current and inactive, lodge dues, List of members eligible for brotherhood, Yearly calendar of Lodge events (poster and business card), Update of the unit OA Representative information.
- Increase the use of the Lodge website as a main resource and depository of information for our members and beyond. Explore and

Nentego Lodge #20



initiate the selling of properties and the registration of events online through the support of the Council.

- Produce new and exciting Lodge merchandise.
- Develop a strong Elangomat Program with better recruitment, training, and incentives to help track members to Brotherhood.
- Continue to improve the Brotherhood Conversion in the Lodge through the Nimat Program. Maintain contact with new members at regular intervals after their inductions to promote their conversion to Brotherhood.
- Increase the post-Brotherhood involvement of Lodge members by following through on their promises of service.
- Encourage the use of events by Chapters to improve their programs i.e. game nights, bowling, community service projects, sporting events, etc.
- Increase the awareness of the various Lodge Awards and help to cultivate an increase in the recognition of those brothers deserving it. Develop a new recognition on lifetime service.