

# DMVC 2021 POPCORN PROGRAM



# SUCCESS

## WHAT \$1000 EQUALS



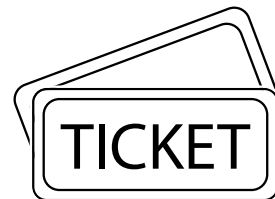
### COMMISSION

Minimum \$350 (varies based off cash sales= 1point or credit card sales= 1.5 points ) DMVC bonus points at \$350 and \$1000 in sales by 10/1/21



### AMAZON GIFT CARD

Earn up to a \$70 Amazon Gift card with your points



### TICKETS

Earn a ticket into a drawing for an item valued at \$250 (Example: Chromebook or Nintendo Switch Lite)

**Council Top Seller will win a Prize valued at \$500  
(Example: PS5 or Xbox Series X) by 11/1/21**

[trails-end.com/registration](https://trails-end.com/registration)  
[dmvc.org/popcorn](https://dmvc.org/popcorn)

### DMVC Popcorn Team

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**PERSONALIZE.** Download the Trail's End App, register an account if you don't already have one, and personalize your account. Set a goal, add pictures, and a short bio telling customers why you're fundraising.



**ONLINE DIRECT.** Utilize the new Autosshare feature of the Trail's End App to ask your prior customers and phone contacts to support your adventures again this year. You can choose from one-time, 30-day, 60-day, and 90-day sharing campaigns that include email(s) and/or text message(s). Trail's End does the work for you, and the average customer orders over \$65 when they order Online Direct!

**\$65  
x 5  
\$325**

**Pro Tip:** Share your fundraising page through social media, and tag your family and friends.



**STOREFRONTS.** Sign up and sell for at least 4 storefront hours in the Trail's End App. The average Scout sells over \$125/hr at storefronts!

**\$125  
x 4 hr  
\$500**

**Pro Tip:** Make the most of your storefront time by working with only one Scout and parent per shift.



**WAGON SALES.** Go door-to-door in your neighborhood, with or without product, and ask your neighbors for their support. Scouts sell over \$100/hr on average!

**\$100  
x 3 hr  
\$300**

**Pro Tip:** Wear your uniform, and practice your popcorn sales speech.

**TOTAL SALES \$1,125**

**Dates to Remember:**

- Order 1 Order Deadline: August 16, 2021
- Order 1 Distribution Dates: September 2-3, 2021
- Order 2 Order Deadline: September 10, 2021
- Order 2 Distribution Dates: September 23-24, 2021
- Order 3 Order Deadline: October 1, 2021
- Order 3 Distribution Dates: October 14-15, 2021
- Product Return Deadline: October 16, 2021
- Last Order Deadline: October 22, 2021
- Last Distribution Date: November 4-5, 2021



**Popcorn@dmvc.org (302) 622-3300**